

Dear Parents,

A few weeks ago we announced a new SMS messaging service that we are in the process of launching. Please take a moment to complete the simple opt-in process below.

The service is provided by SchoolMessenger. Information can be found at www.SchoolMessenger.com/tm

In order to participate in the new service you must indicate your willingness to receive text messages to your phone. The process is simple and only takes a few seconds to complete.

Simply text **“yes”** to the number 68453.

You'll know you were successful if you receive the following reply message:

You are registered to receive aprox 3 msgs/mo. Txt STOP to quit, HELP for help. Msg&data rates may apply. See schoolmessenger.com/tm

You'll want to repeat the opt-in process for any wireless numbers that you wish to include.

In addition to performing the opt-in process above, you'll want to insure that the district has your wireless number(s) in our student information database. If you haven't already provided that information to your school, please contact them and provide them with that information.

The district will be officially launching the new service in a few weeks, so until then, you won't receive any further text messages.

Please Note: If we have a cell phone number on file for you, and you do not participate in the opt-in process described above you may receive a one-time opt-in invitation SMS message on the day we launch the campaign. This is to comply with wireless carrier requirements and to protect you against unsolicited text messages.

The message you receive will be similar to the following:

“Western Placer Unified School District messages. Reply Y for aprx 3 msgs/mo. Txt HELP 4 info. Msg&data rates may apply. See schoolmessenger.com/tm”

So that you can continue to receive important messages from the district, we encourage you to reply with “Y” or “Yes” or “OPTIN” or “SUBSCRIBE” when you receive such a verification message.

To opt out of all text messages from SchoolMessenger, reply with STOP to the opt-in message or visit www.schoolmessenger.com/tm.

Please note, although the district does not charge you for this service, it does not pay for text message charges that may be incurred by you for sending or receiving text messages. Check with your wireless carrier for possible charges.

If you have any questions about this new service, please feel free to contact your child's school.